



Our client is a big financial corporation with a recognizable brand with headquarters in Riga and branches in Poland, Lithuania, Russia, Denmark, the Czech Republic, mainly dealing with online private lending. Last year the credit portfolio was 150 million USD. In order to increase the effectiveness of projects, entering new markets and gain leadership positions

Corporation is looking for:

CHIEF MARKETING OFFICER

Main activities and responsibilities

- Design, develop and implement marketing and business development strategies.
- Build brand visibility.
- Develop promotion strategy.
- Take control of all marketing activities and improve their performance.
- Represent company in various seminars and conferences.

Main requirements:

- 5 years experience in marketing with a focus on market expansion.
- Experience in global marketing and brand development in line with the company's strategic vision.
- Proven track record in leading global marketing organization.
- Experience with a variety of traditional and modern marketing tools, brand awareness creation for different target groups.
- Excellent communication and interpersonal skills.
- Good knowledge of Latvian, Russian and English.

We offer:

- Smart and innovative team.
- The ability to create a completely new strategy for entering new markets.
- Motivating salary package.

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